

“JINS Design Project Exhibition” :
- A Section of Jasper Morrison’s Studio Presented
for a Limited Period at the JINS Shibuya Store-
October 26 ~ November 30, 2017



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Since October 2017, JINS has commenced the “JINS Design Project” that collaborates with the world’s leading designers to “design eyeglasses from their essence.” The first installment is a collection of new eyewear designed by Jasper Morrison.

To commemorate the project, a section of Morrison’s studio is presented for a limited period on the 2nd floor of the JINS Shibuya Store. The studio is recreated with the actual furniture and personal items that are used.

In the store, a full line-up of the new eyewear collection is displayed on special fixtures designed by Morrison for this occasion, with visitors welcome to freely try on the items.

A series of Morrison’s publications are also introduced this time, and visitors are invited to view and sit in his newly designed chair produced last year.

Dates	October 26 - November 30, 2017
Venue	2F, JINS Shibuya Store, Udagawacho 31-1, Shibuya-ku, Tokyo
TEL	03-3464-8070
Opening hours	11:00 - 21:00 on Monday - Thursday, Sunday, national holidays 11:00 - 22:00 on Friday, Saturday



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JINS Design Project PR SUPPORT : HOW INC.

TEL:+81-3-5414-6405 / FAX. +81-3-5414-6406 / Mail to: pressrelease@how-pr.co.jp