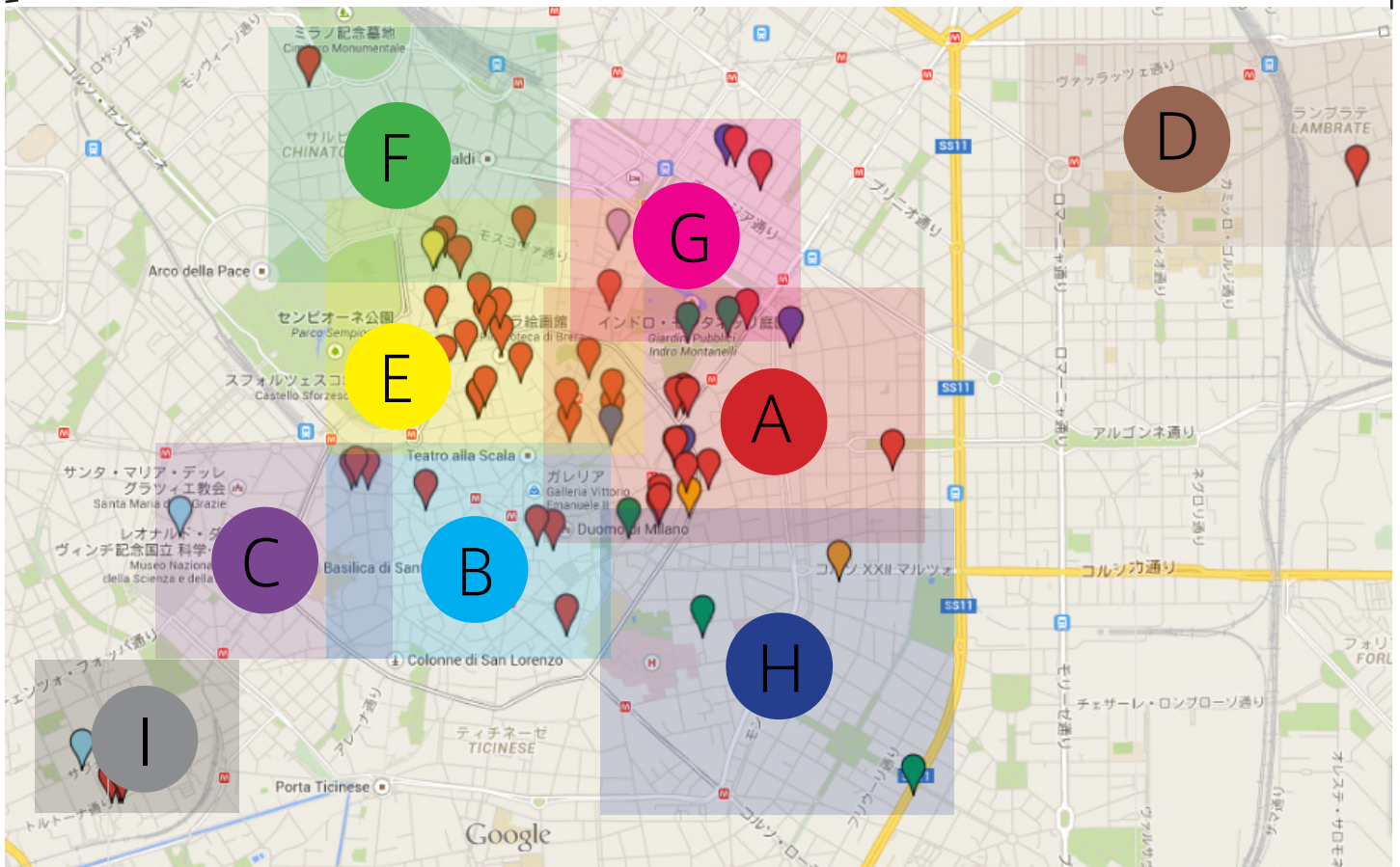
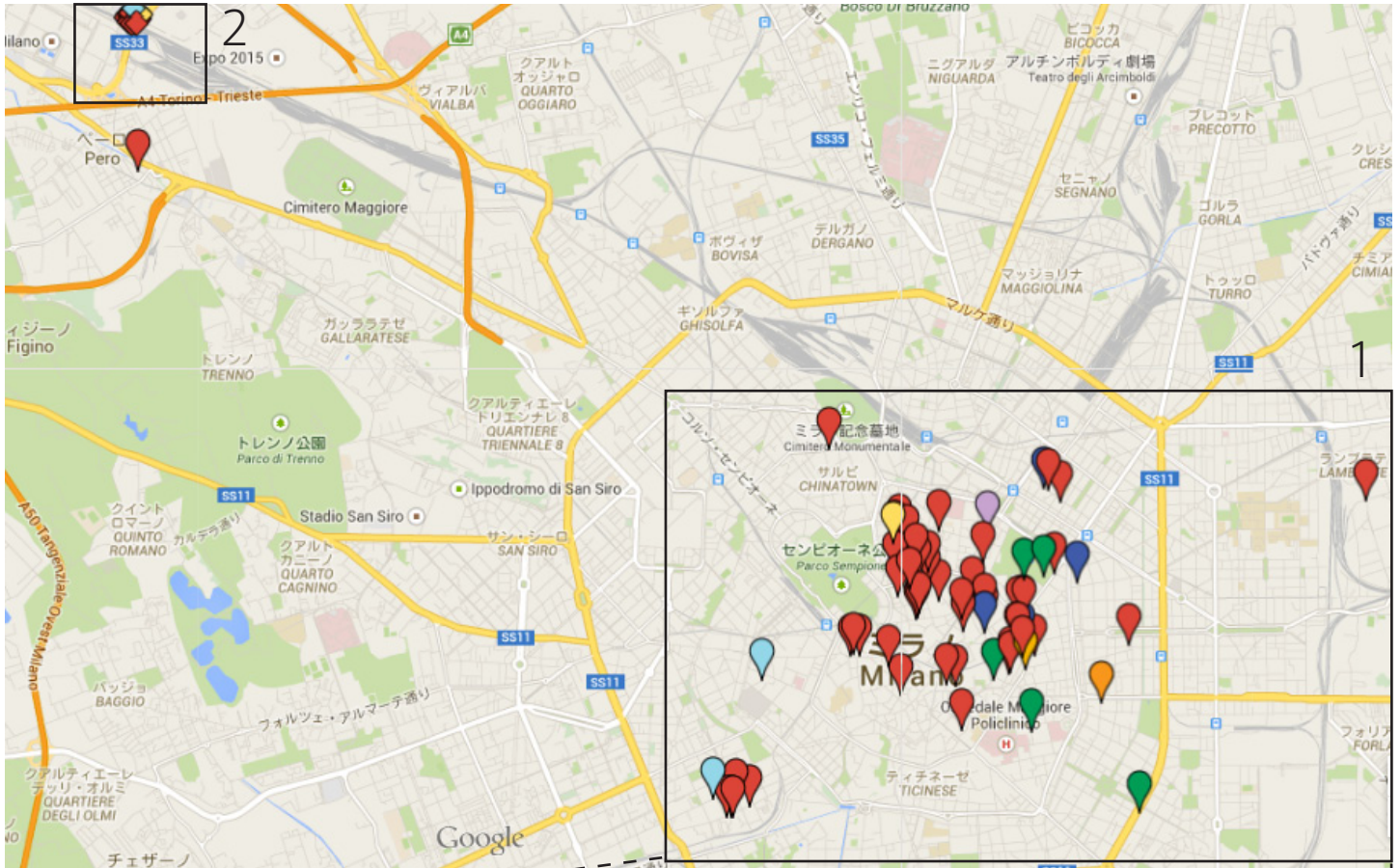
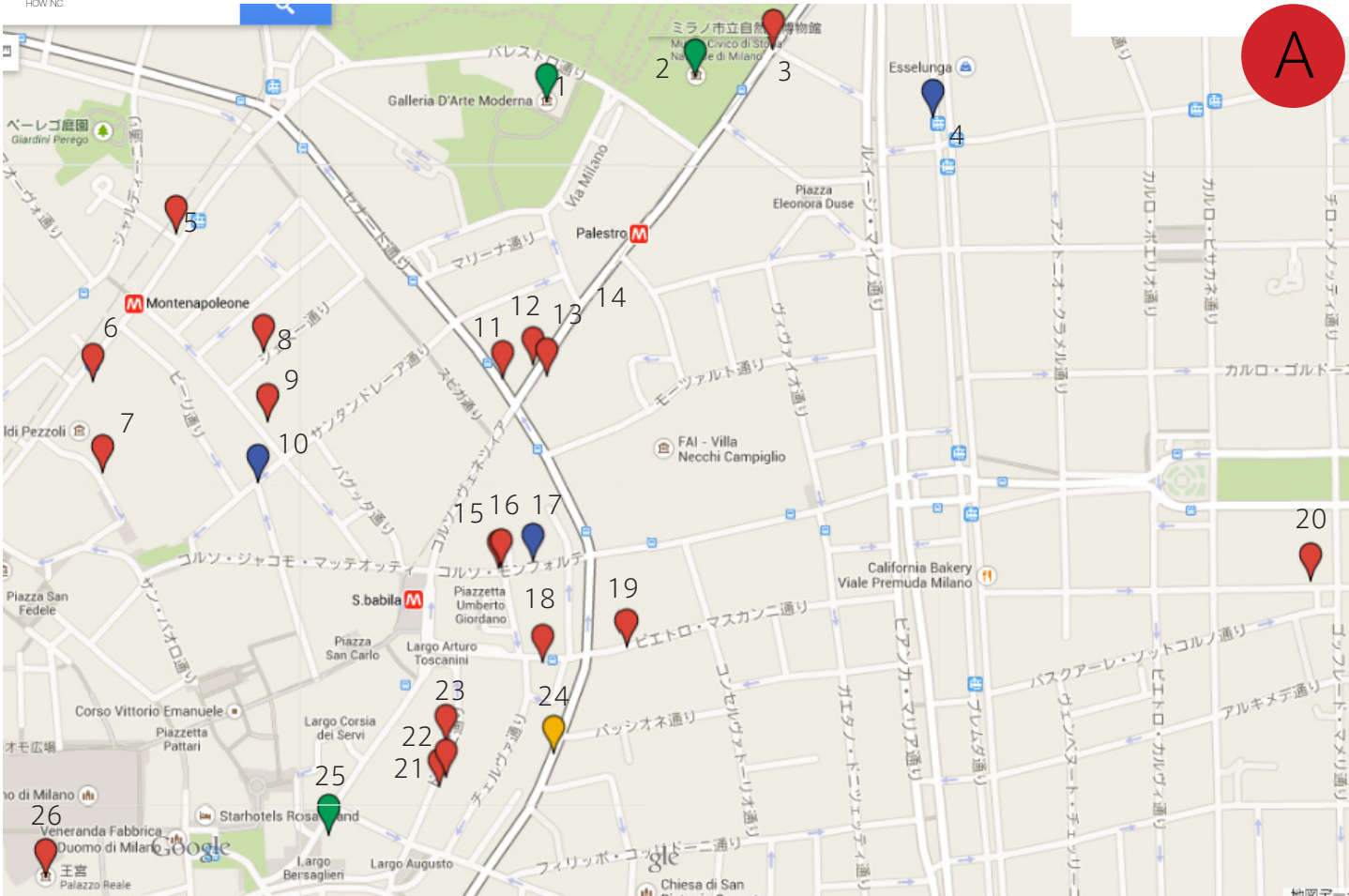




# 2015 MILANO SALONE MAP / HOW INC.

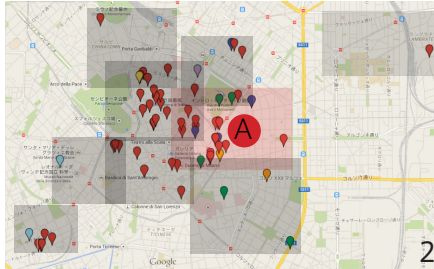


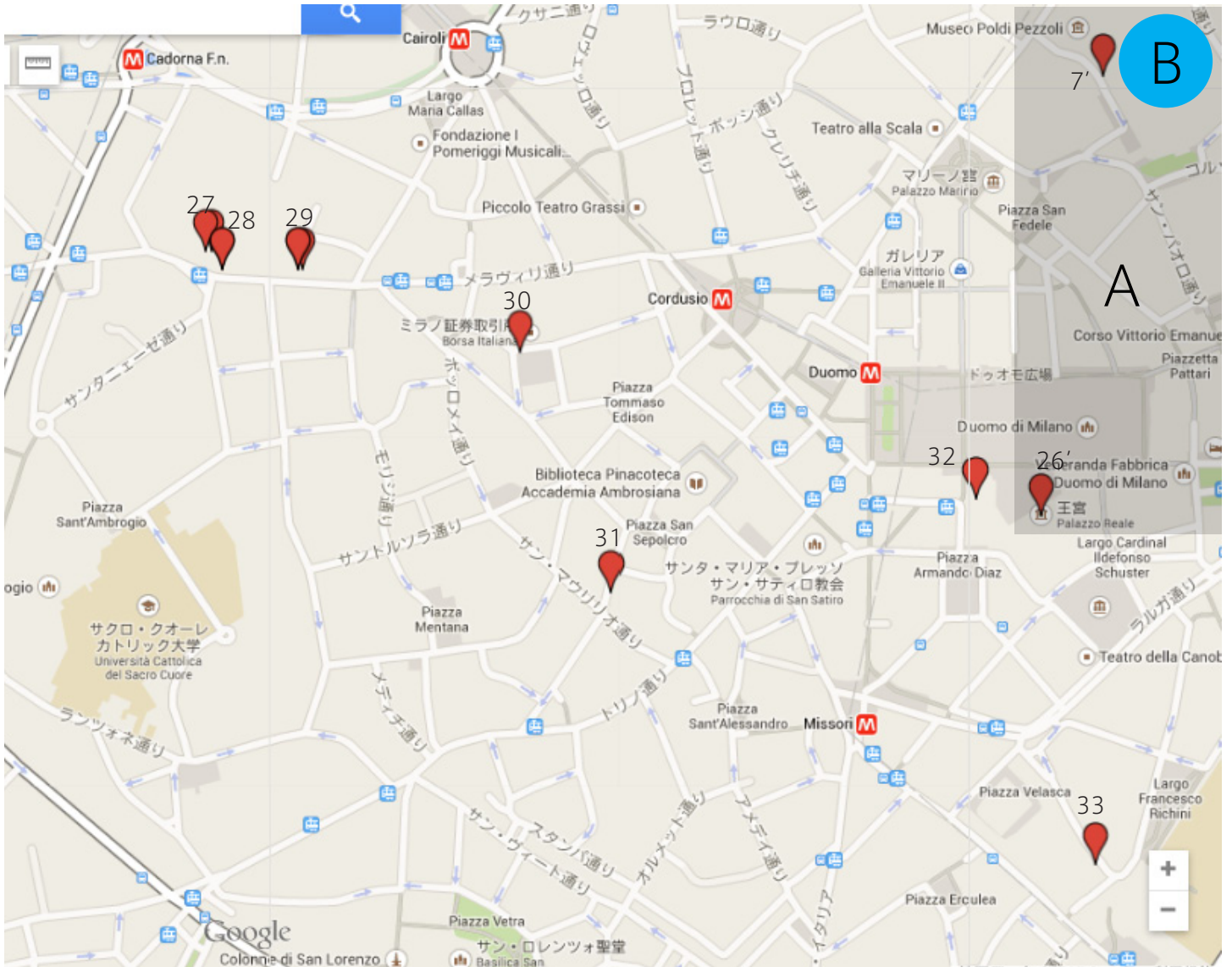




- 1. Molteni&C "80! Molteni"  
 Galleria d'Atre Moderna Milano  
 via Palestro 16  
 >>モルテーニ80周年記念企画展。  
 ジャスパー・モリソンがキュレーションを担当。
- 2. Molteni & C  
 Galleria d'Atre Moderna, via Palestro 16
- 3. LOUIS VUITTON  
 "Unveil Objets Nomades collection"  
 Corso venezia 48  
 >>Patricia Urquiola, Atelier Oi, Barber & Osgerby, Nendo, Campana Brothers, Gwenaël Nicolas, Raw Edges, Damien Langlois-Meurinne and Maarten Baas, etc
- 4. Spotti Milano  
 Viale Piave 27
- 5. Hermès  
 Via Pisoni 2, Corner of Via Manzoni
- 6. ALESSI  
 ALESSI FLAGSHIP STORE, via Alessandro Manzoni 14-16  
 >>"Twenty-Five Years Without Squeezing a Lemon"
- 7. The First Modern Danish Design Classic  
 Galleria Bolzani  
 via Gerolamo Morone 2  
 >>モーエンス・コッホやポール・ケアフォルムはじめデンマーク家具の展示など
- 8. ECAL  
 Museo Bagatti Valsecchi, via Gesu 5  
 >>Vacheron Constantin
- 9. Hermès "FABRICS AND WALLPAPERS"  
 via montenapoleone 12
- 10. Alexander McQueen  
 Alexander McQueen Boutique,  
 via Pietro Verri, 8  
 >>Alexander McQueen showcasing Studio Wieki Somers Blossom rain textile in collaboration with Kvadrat
- 11. Bisazza  
 via Senato 2  
 >>Contemporary Cement Tiles collection by India Mahdavi
- 12. Vivienne Westwood  
 Corso venezia 25
- 13. Caesarstone presents  
 Palazzo Serbelloni, Corso Venezia 16  
 >>"Movements" by Philippe Malouin, PHILIPPE MALOUIN, etc
- 14. HOUSEWARMING by Fabrica, Airbnb  
 Palazzo Crespi, Corso Venezia 20
- 15. Lucepian x ECAL  
 Showroom Lucepian, Corso Monforte
- 16. FLOS  
 "Jasper Morisson - A Book of Things"  
 FLOS Store : Corso Monforte 9
- 17. Kvadrat, Kinnasand  
 Corso monforte 15
- 18. Driade  
 via Borgogna 8  
 >>Enzo Mari, Fabio Nobembre, Marco Zanuso, etc...
- 19. DESIGN JUNCTION EDIT  
 Casa dell'Opera Nazionale Balilla,  
 via Pietro Mascagni 6  
 >>Tom Dixon, Beyond Object, Jaguar ほか  
 \*日程:4月15日~19日
- 20. MEMPHIS "MEMPHIS / AUSTIN LEE"  
 Kaleidoscope, Via Macedonio Melloni 33
- 21. B&B Italia  
 B&B Italia store - Via Durini 14
- 22. Cassina  
 Via Durini, 16
- 23. Axor Water Dream  
 "A Conceptual Study of Glass Spouts"  
 Axor Duriniquindici, via Durini, 15
- 24. SCHIFFINI  
 via Visconti di Modrone 12  
 >>Alfredo Häberli による作品
- 25. Molteni&C Flagship Store  
 "NEW 2015 COLLECTION"  
 Corso Europa 2
- 26. LEONARDO 1452-1519  
 THE DESIGN OF THE WORLD  
 Palazzo Reale, Milan

|                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |



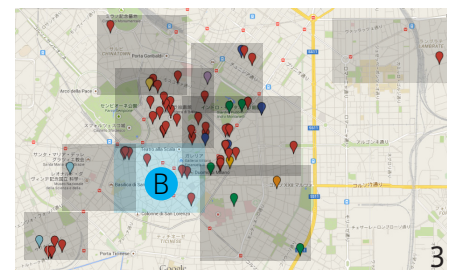


- 27. DAMn° magazine  
"A MATTER OF PERCEPTION"  
Palazzo Litta/Corso Magenta 24  
>>Michele De Lucchi & Andrea Branzi,  
Humberto & Fernando Campana,  
Jasper Morrison, etc.,,
- 28. "AESTHETICS OF MISERY"  
Palazzo Litta, Corso Magenta 24  
>>Andrea Branzi, Michele De Lucchi
- 29. SELETTI  
Casa Rossi/Corso Magenta 12  
>>Studio Job "INDUSTRY GARDEN COLLECTION"  
"5 VIE art + design" 展示内。ガーデンファニチャー。

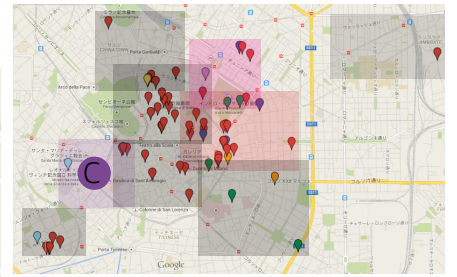
- 30. MUSEO DEL DESIGN 1880-1980  
Sala Stampa, Palazzo Mezzanotte, Pia-  
zza degli Affari, 6
- 31. Max Lamb "Exercises in Seating"  
Spazio Sanremo, Via Zecca Vecchia, 3
- 32. James Irvine an English Man in Milan  
Museo del Novecento/via Marconi 1
- 33. ARTEMIDE  
Arper, via Pantano, 30

- 7'. The First Modern Danish Design Classic  
Galleria Bolzani  
via Gerolamo Morone 2  
>>モーエンス・コッホやポール・ケアフォルム  
などデンマーク家具の展示など
- 26'. LEONARDO 1452-1519  
THE DESIGN OF THE WORLD  
Palazzo Reale, Milan

- |                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |



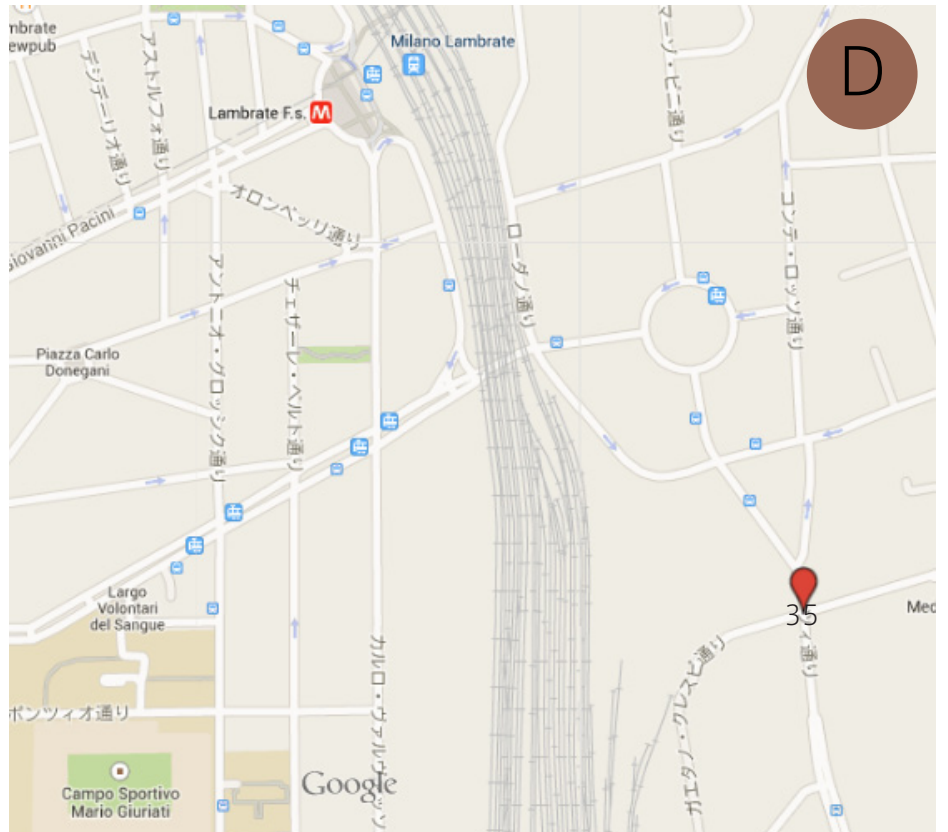




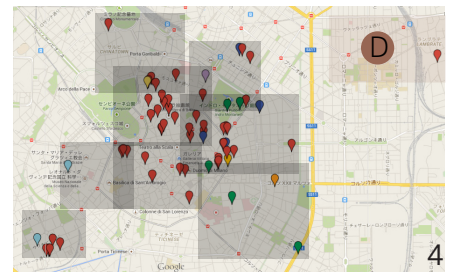
34. ROSSANA ORLANDI  
via Matteo Bandello 14-16

- 1616 / ARITA JAPAN
- 2016 / project
- Gufram
- Tokyo Midtown Award

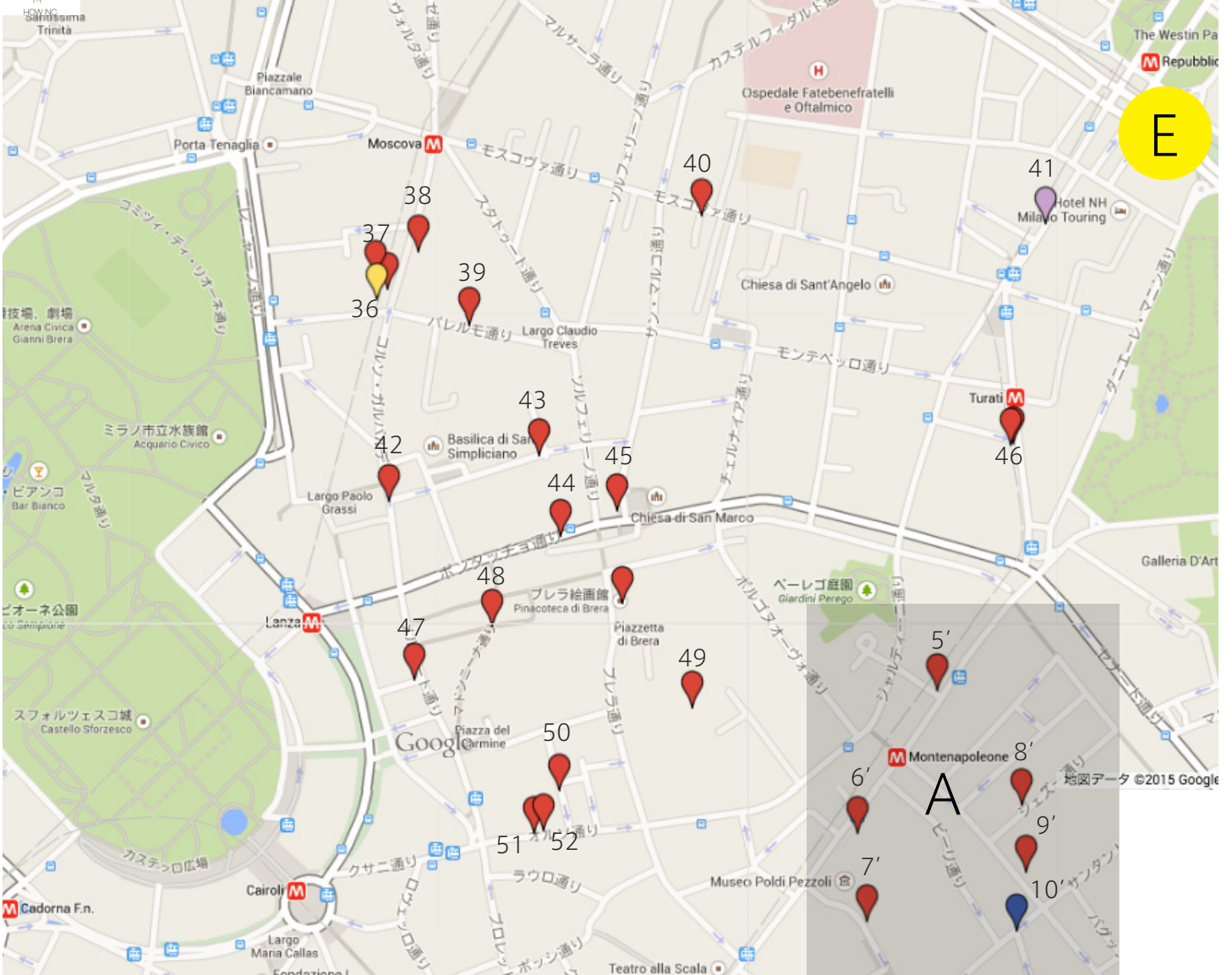
etc...



35. Design Academy Eindhoven "Eat Shit"  
Ventura Lambrate corner of  
via G. Crespi and via dei Canzi










- |                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |

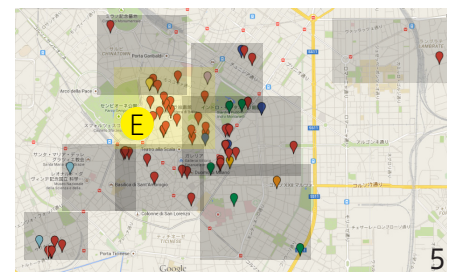


-  **36. Fritz Hansen**  
77 Corso Garibaldi 1  
>> Jaime Hayonによる新作 ダイニングチェア「Sammen™(サメン)」アームチェア「Fri™(フリ)」
-  **37. Magis**  
Showroom / Corso Garibaldi 77
-  **38. Maharam Herman Miller**  
Corso Garibaldi 70  
>>SCHOLTEN & BAIJINGS  
“LINES GRID & BLOCKS”
-  **39. KARIMOKU NEW STANDARD**  
C/O Liverani / Molteni,  
via Palermo 1,2nd Floor
-  **40. MEMPHIS**  
Post Design Gallery,  
via della Moscova, 27
-  **41. nendo works 2014-2015**  
Museo della Permanente,  
via Turati 34  
>>Patio Petiteの新作アウトドア・ファニチャーも展示
-  **42. CARL HANSEN & SON**  
Piazza Paolo VI, vvavia Casorezzo 63  
>>KASTHALの新作カーペットと共に  
プレゼンテーション

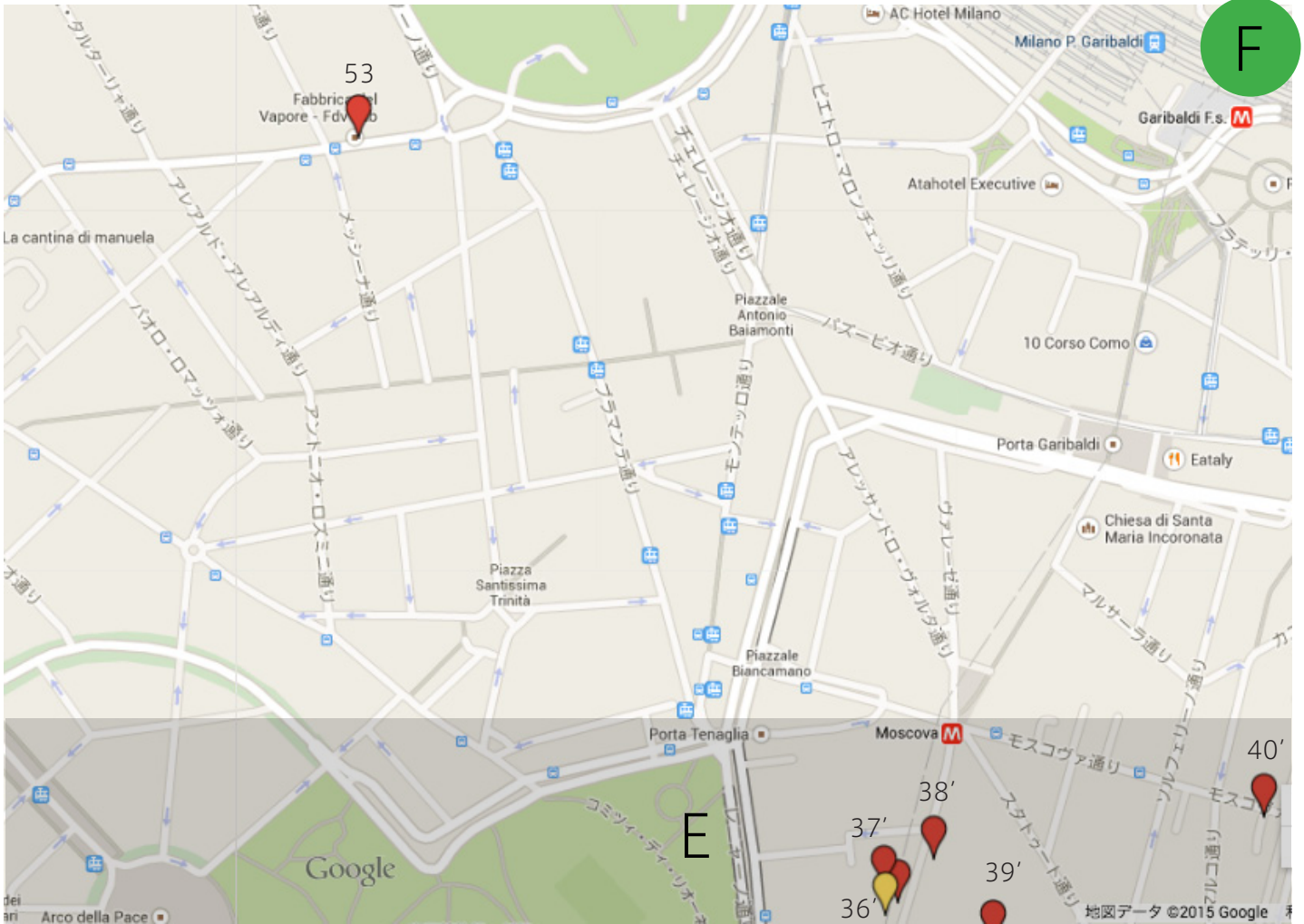
-  **43. Danish Arts Foundation/  
MIND\_CRAFT15**  
Chiostro Minore di San Simpliciano/via  
dei Cavalieri del Santo Sepolcro 3
-  **44. MOROSO vis-à-vis design meets art**  
MOROSO ショールーム/via Pontaccio 8/10  
>>MilanMOROSOとアートエディター・デザ  
イナーJörg Shellmannのコラボレーション
-  **45. DILMOS Milano “9+uno”**  
Piazza S. Marco 1  
>>Pieke Bergmans, Francesco Binfare,  
Pietro Consagra, Alessandro Ciffo,  
Alessandro Mendini, Roberto Mora,  
Gianni Osgnach, Daniele Papuli, An  
drea Salvetti and Matteo Thun
-  **46. KARTELL**  
“KARTELL GOES SOTTASS A TRIB  
UTE TO MEMPHIS”  
Kartell Flagship Store  
via Turati, via Carlo Porta 1 corner
-  **47. COS “COS X SNARKITECTURE”**  
via delle Erbe, 2
-  **48. MAZDA**  
La Rimessa del Fiori/  
via San Carpofo 9  
>> 新潟県燕の玉川堂の作品も展示

-  **49. BE OPEN. The Garden Of Wonders A  
Journey Through Scents**  
Orto botanico / via Fratelli Gabba10 / via  
Brera 28  
>> Jaime Hayón, Tord Boontje, Cam  
pana Brothers, Front, Jean Marie Mas  
soud, Nendo
-  **50. SPREAD - OBR presnets  
“Life Type / Life Stripe”**  
via Ciovasso 4  
日本のデザインユニットSPREADによる展示
-  **51. ECAL**  
Spazio ORSO 16, Via dell’Orso 16
-  **52. Hands on Design**  
via dell’Orso 14

- |  |   |  |   |
|--|---|--|---|
|  Kvadrat             |  Patio Petite    |  Arflex Japan   |  Jaime Hayon |
|  Scholten & Baijings |  Alfredo Häberli |  Recommendation |   |







53. SPREAD "Life Type"  
 FABRICA DEL VAPORE,  
 via Giulio Cesare Procaccini 4  
 日本のデザインユニットSPREADによる展示

36'. Fritz Hansen  
 77 Corso Garibaldi 1  
 Jaime Hayonによる新作 ダイニングチェア  
 「Sammen™ (サメン)」とアームチェア「Fri™  
 (フリ)」

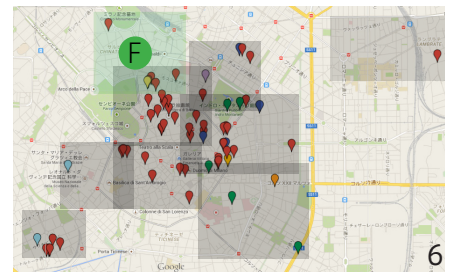
37'. Magis  
 Showroom / Corso Garibaldi 77

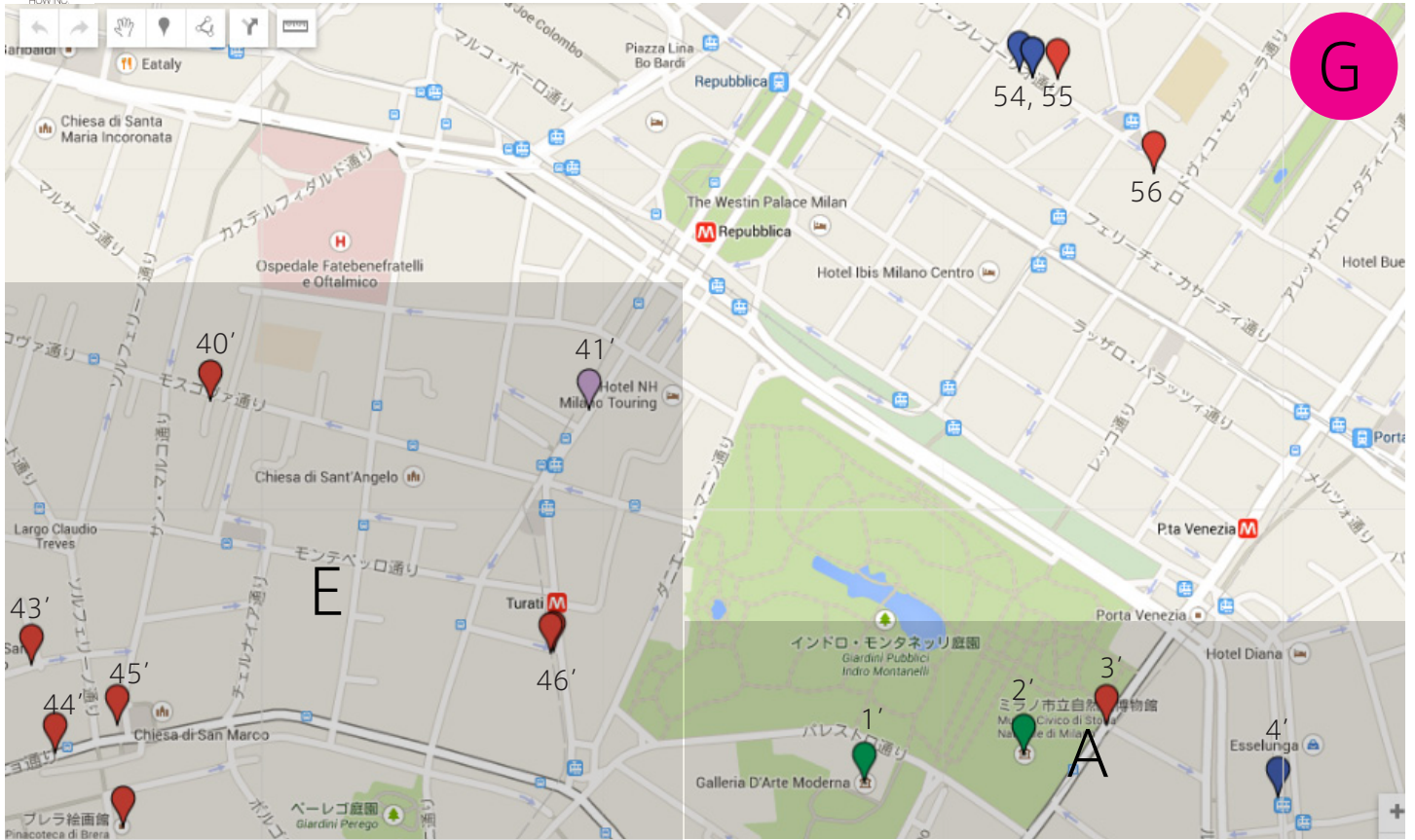
38'. Maharam Herman Miller  
 Corso Garibaldi 70  
 >>SCHOLTEN & BAIJINGS  
 "LINES GRID & BLOCKS"

39'. KARIMOKU NEW STANDARD  
 C/O Liverani / Molteni,  
 via Palermo 1,2nd Floor

40'. MEMPHIS  
 Post Design Gallery,  
 Via della Moscova, 27

- Kvadrat
- Patio Petite
- Arflex Japan
- Jaime Hayon
- Scholten & Baijings
- Alfredo Häberli
- Recommendation





54. WALLPAPER\* "HANDMADE"  
"Eat Me, Drink Me. Tell Me That You Love Me"  
The Wallpaper\* Arcade /  
via San gregorio 43  
>>Kvadrat, Afganmade's with Scholten&Baijings, NONINO GRAPPA FLASK with Scholten&Baijings, Koichi Futatsumata, Gurfum, Studio Formafantasma, Caesarstone, etc.,,

55. MEMPHIS  
"THE MEMPHIS VARIATIONS"  
Via S. Gregorio 32

56. USM Modular Furniture  
Salone dei Tessuti, Via S. Gregorio 29  
>>USMハラーの50周年を記念した建築家/デザイナーグループによるオブジェの展示

1'. Molteni&C "80! Molteni"  
Galleria d'Atre Moderna Milano  
via Palestro 16  
>>モルテーニ80周年記念企画展。  
ジャスパー・モリソンがキュレーションを担当。

2'. Molteni & C  
Galleria d'Atre Moderna, via Palestro 16

3'. LOUIS VUITTON  
"Unveil Objets Nomades collection"  
Corso venezia 48  
>>Patricia Urquiola, Atelier Oi, Barber & Osgerby, Nendo, Campana Brothers, Gwenaël Nicolas, Raw Edges, Damien Langlois-Meurinne and Maarten Baas, etc

4'. Spotti Milano  
Viale Piave 27

40'. MEMPHIS  
Post Design Gallery, Via della Moscova, 27

41'. nendo works 2014-2015  
Museo della Permanente,  
via Turati 34  
>>Patio Petiteの新作アウトドア・ファニチャーも展示

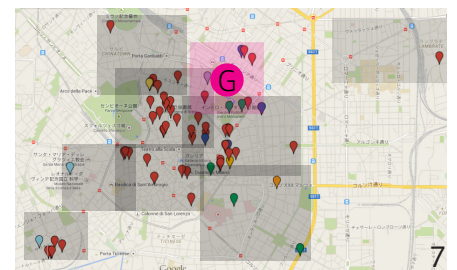
43'. Danish Arts Foundation/  
MIND\_CRAFT15  
Chiostro Minore di San Simpliciano/via dei Cavalieri del Santo Sepolcro 3

44'. MOROSO vis-à-vis design meets art  
MOROSO ショールーム/via Pontaccio 8/10

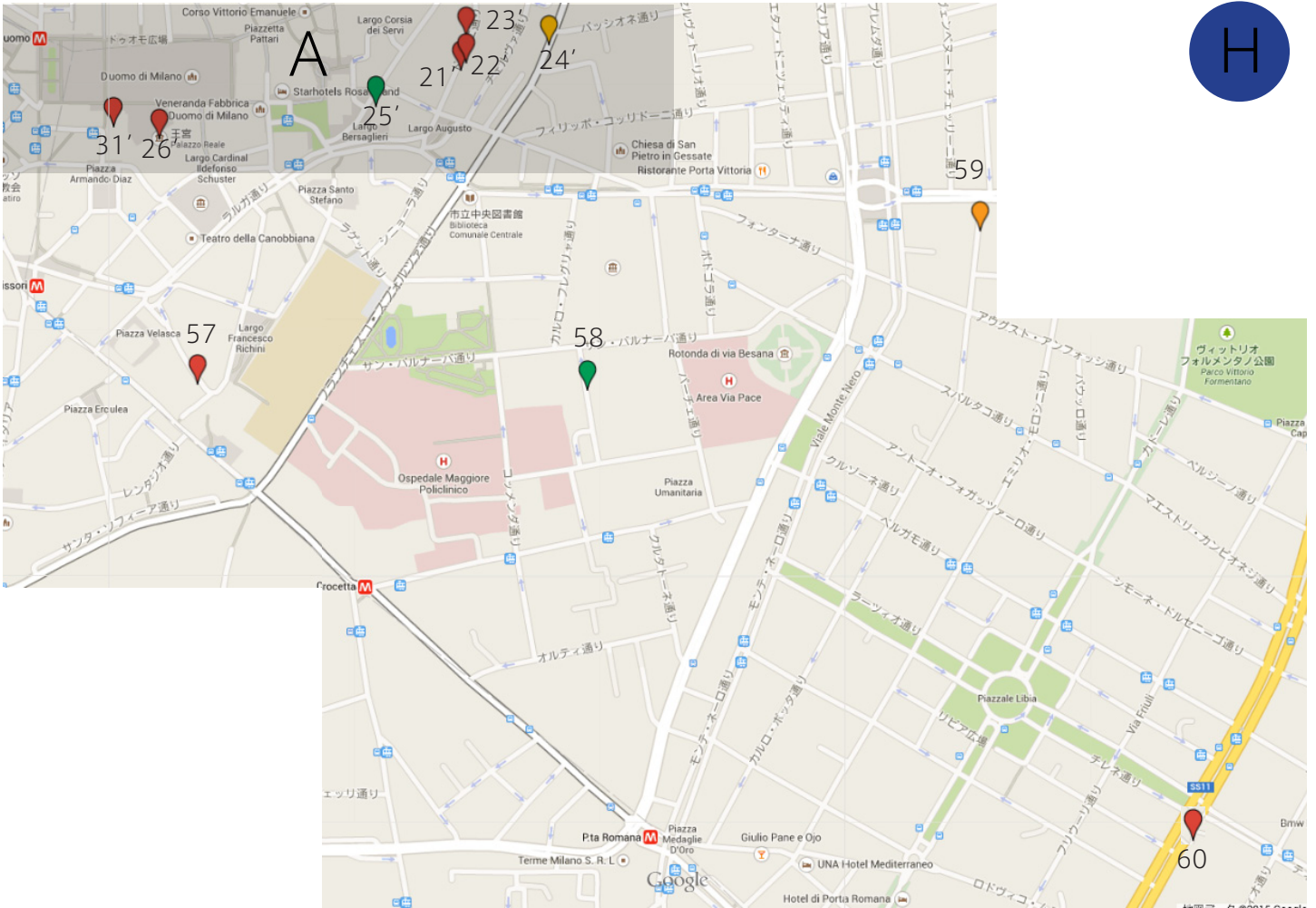
45'. DILMOS Milano "9+uno"  
Piazza S. Marco 1  
>>Pieke Bergmans, Francesco Binfare, Pietro Consagra, Alessandro Ciffo, Alessandro Mendini, Roberto Mora, Gianni Osgnagh, Daniele Papuli, Andrea Salvetti and Matteo Thun

46'. KARTELL  
"KARTELL GOES SOTTsass A TRIBUTE TO MEMPHIS"  
Kartell Flagship Store  
via Turati, via Carlo Porta 1 corner

- |                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |







57. ARTEMIDE  
Arper, via Pantano, 30

58. Paola Lenti  
Chi-ostri dell'Umanitaria,  
via Francesco Daverio 7

59. BMW  
via Amatore Sciesa 3

60. MARNI "MERCADO DE PALOQUEMAO"  
Viale Umbria 42

21. B&B Italia  
B&B Italia store - Via Durini 14

22. Cassina  
Via Durini, 16

23. Axor Water Dream  
"A Conceptual Study of Glass Spouts"  
Axor Duriniquindici, via Durini, 15

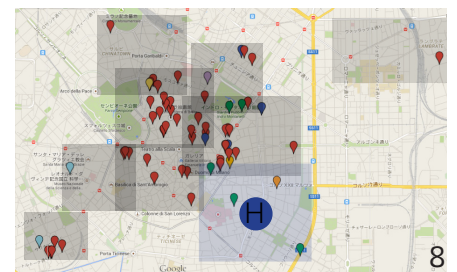
24'. SCHIFFINI  
via Visconti di Modrone 12  
>>Alfredo Häberliによる作品

25'. Molteni&C Flagship Store  
"NEW 2015 COLLECTION"  
Corso Europa 2

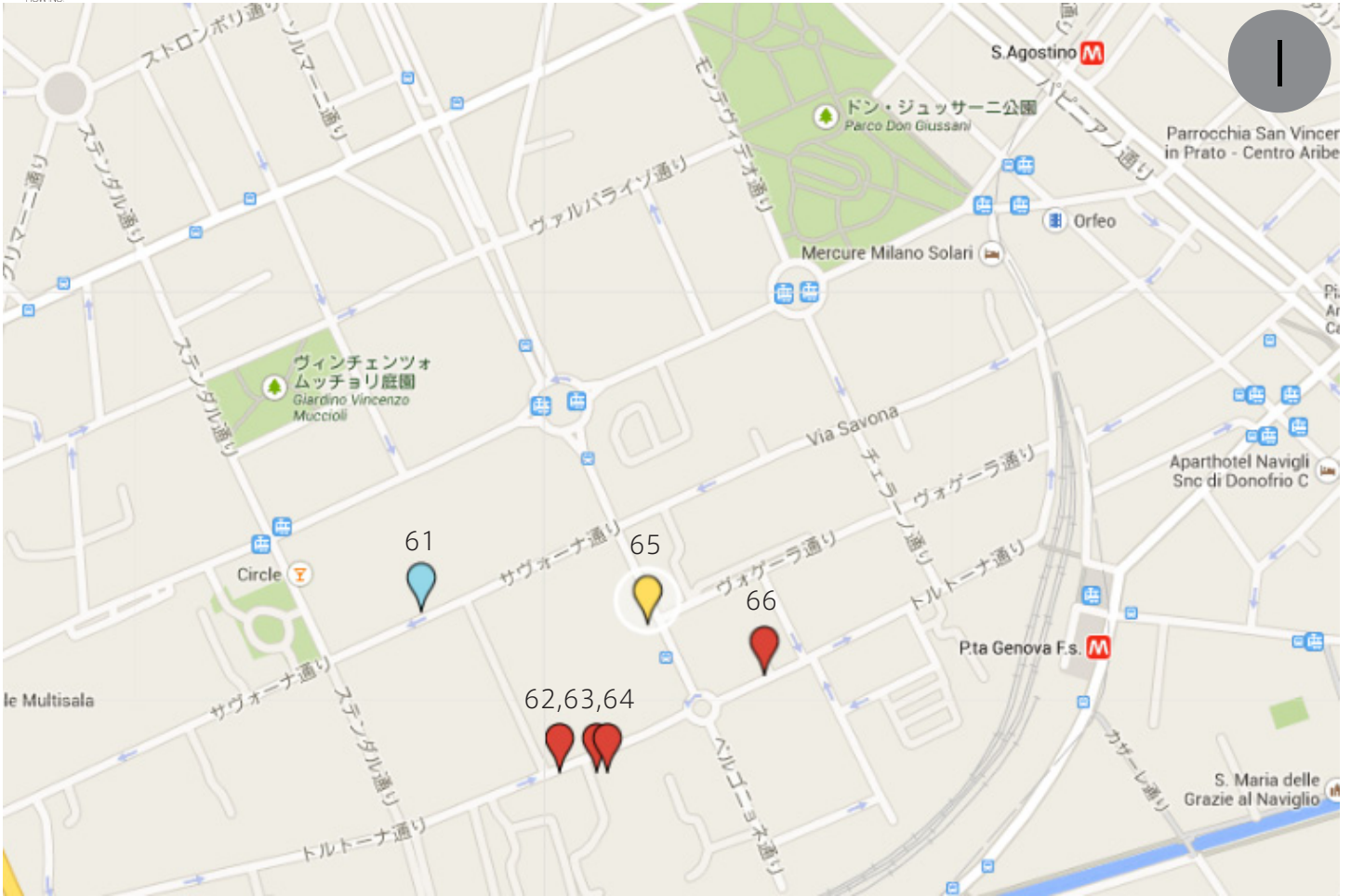
26'. LEONARDO 1452-1519 THE DESIGN OF THE WORLD  
Palazzo Reale, Milan




31'. James Irvine an English Man in Milan  
Museo del Novecento/via Marconi 1




- |                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |










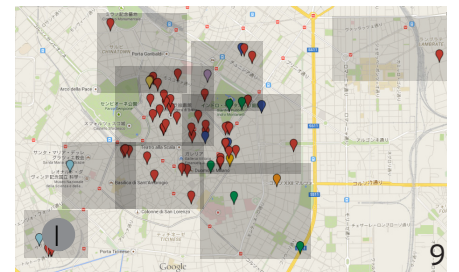


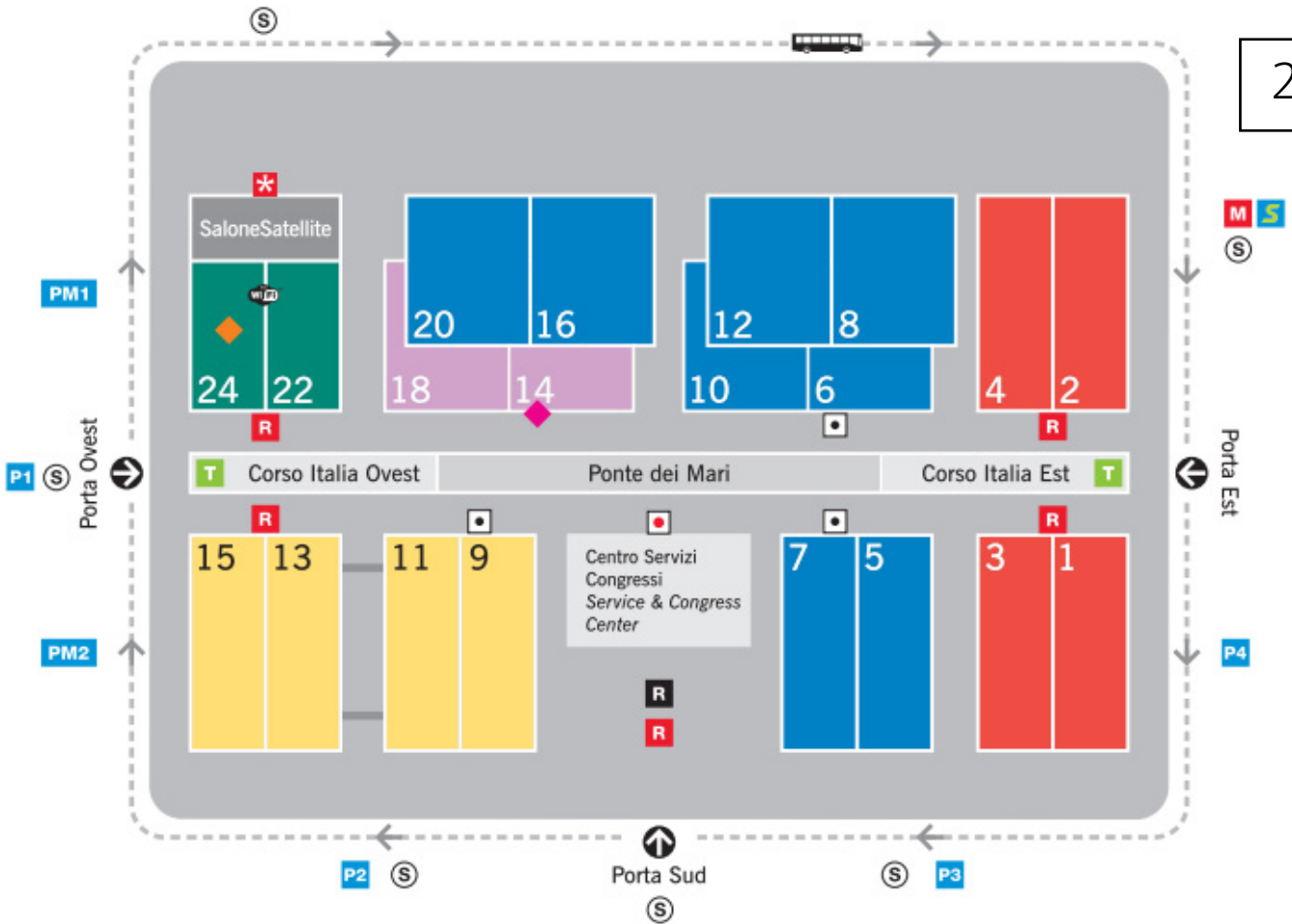


-  61. mooi  
Via Savona 56  
"THE UNEXPECTED WELCOME"
-  62. NLXL "Double Face"  
Via Tortona 31, building 26  
>>Designer Paola Navone
-  63. LG Hausys  
Super studio group, via Tortona 27  
>>Marcel Wanders

-  64. AGC旭硝子 "GLACIER FORMATION"  
Superstudio Piu CENTRAL POINT,  
via Tortona 27
-  65. MINI Jaime Hayon  
"Urban Perspectives for Mini"  
the Laboratorio Bergognone /  
via Bergognone 26
-  66. LEXUS "A JOURNEY OF SENSES"  
Spazio Lexus – Torneria, via Tortona 32  
>>Philippe Nigro, etc

|  |   |  |   |
|--|---|--|---|
|  Kvadrat             |  Patio Petite    |  Arflex Japan   |  Jaime Hayon |
|  Scholten & Baijings |  Alfredo Häberli |  Recommendation |   |





- 67. GERVASONI  
Hall 5, B11  
>>Paola Navone, etc
- 68. CARL HANSEN & SON  
Hall 5, D04
- 69. GOLRAN  
Hall 5, E04  
>>METEO BY INGA SEMPE
- 70. bosa  
Hall 05 E06
- 71. Riva 1920  
Hall 6, A23-B20
- 72. MARNI COLLECTION 2015  
Hall6, D31  
>>Nanna DitzelやAlfredo Haberliらによる Kvadratのファブリックを採用した家具も展示
- 73. ARFLEX | アルフレックス  
HALL 07, D10
- 74. DANISH LIVINGROOM  
Hall 10, B03
- 75. Louis Poulsen  
Hall10, B03  
>>nendo、ほか
- 76. Michael Anastassiades  
Hall 13, D08
- 77. LASVIT  
Hall 13, E19-F12  
>>Campana Brothers, Arik Levy, Maxim Velcovsky, Jan Plechac and Henry Wielgus, and Studio de FORM, etc
- 78. FLOS  
Hall 13, C09-D18  
>>Tokujin Yoshioka, Philippe Starck, Jasper Morrison, Antonio Citterio, Patricia Urquiola, R. & E. Bouroullec, Michael Anastassiades, etc  
Booth design : Ron Gilad
- 79. INGO MAURER  
Hall 15, A23
- 80. Barber & Osgerby  
Glasitalia / Hall 16, C21-D18  
Knoll / Hall 20, C01-D02  
Vitra / Hall 20, C05-D10
- 81. MOROSO  
Hall 16, A29-B22
- 82. Kvadrat , Danskina  
Hall 16, C40
- 83. driade  
Hall 16, D31-E26
- 84. Bd Barcelona Design  
Hall 16, B31  
Jaime Hayonの猿モチーフのサイドテーブル他
- 85. Molteni&C | モルテーニ  
HALL 20, A01-B02-C02  
>>Rodolfo Dordoni, Ron Gilad,Foster + Partners, Vincent Van Duysen
- 86. Kartell  
Hall 20, A15-B14
- 87. Cassina  
Hall 20, D01-E06, E05-F08  
>>Kvadratのテキスタイルを張り地として採用した家具、Jaime Hayonの新作、ほか。隣接するブースにはCassinaシアターが登場し、ドキュメンタリー「ル・コルビュジエ50, デザインに革命を起こした出会いの物語」を上映。
- 88. USM Modular Furniture  
Hall 20, F14
- 89. USM Modular Furniture  
Hall22, E20
- 90. Magis  
HALL 20, C15-D12
- 91. artek  
Hall 20-C08
- 92. ECAL graduates  
Salone Satellite, C16, D19, A31, E7

|                     |                 |                |             |
|---------------------|-----------------|----------------|-------------|
| Kvadrat             | Patio Petite    | Arflex Japan   | Jaime Hayon |
| Scholten & Baijings | Alfredo Häberli | Recommendation |             |